



**KLE Society's**  
**S. NIJALINGAPPA COLLEGE**

**II-Block, Rajajinagar, Bengaluru-10**  
**Re-accredited by NAAC at A+ grade with 3.53 CGPA**  
**College with UGC-STRIDE Component – I**

**Phone: 080-23526055, 080-23325020, Fax 080-23320902**

**Website: [www.klesnc.org](http://www.klesnc.org)**

**E-mail: [info@klesnc.org](mailto:info@klesnc.org)**

**[klesnccts@yahoo.com](mailto:klesnccts@yahoo.com)**



**Department of Post Graduation Studies in Commerce**

**Programme Specific Outcome 2021-22**

**Program Outcome:**

- Ability to carry on trade and aids to trade activities at local and global levels.
- Knowledge of Accounting Concepts, Principles, Methods, Accounting Standards, Indian GAAPs and International Financial Reporting Standards (IND AS)
- Understanding of BASEL norms for globalized banking operations
- Ability to understand and adapt Business Ethics & Good Governance, Corporate Social Responsibility, Fiscal and Monetary Policies
- Knowledge of HRD, Human capital, competency mapping, employee retention and attrition
- Knowledge of MSMEs, start-ups, angel investors, venture capital, IPOs, FDI, FII, FPI, ECBs, national and international rating agencies
- Ability to understand the roles and responsibilities of regulatory authorities like RBI, SEBI, IRDA, TRAI, UGC, NAAC, NBA
- Ability to conduct socio-economic research, the use of advanced analytical tools for research project writing and research paper publication for the benefit of society at large

<b>Class</b>	<b>Paper</b>	<b>Course Title</b>	<b>Course Objective</b>	<b>Course Outcome</b>
1 <sup>st</sup> Sem New Syllabus	1.1	Global Business Environment	To expose students to global business & economic environment To enable students to understand multi-national corporations, social responsibilities and ethics.	On Successful completion of the course, the students will be able to learn nature, scope and structure of global business environment and understand the influence of various environmental factors on global business operations.
	1.2	Monetary System	To familiarize the students with invention of money, monetary standards and theories of money To enable them know international monetary and financial systems	On successful completion of the course, the students will be able to understand the principles and systems of note issue present in India and other countries. The contents will expose students to the depth of the domestic and international monetary system and practices in general
	1.3	Principles of Business Decision	To familiarize students with key macro economic variables and their behaviour, and enable them to critically evaluate different economies. To enable students to integrate macroeconomic analysis into business decisions.	On Successful completion of the course, the students will be able to learn macro economics, fiscal policy, pricing policy and demand analysis
	1.4	Technology in Business	To familiarize student with E-commerce business models To develop skills to secure business transactions	On successful completion of the course, the students will be able to understand E-Commerce Business Models, Security Threats & Protections as well as

			To expose students to various laws relating to information technology	application of Technology in every corner of the business in the world.
	1.5	Advanced Financial Management & Practices	To impart the knowledge in advanced techniques of financial management. To enable the students to do risk analysis in capital budgeting To enable students learn corporate restructuring	On successful completion of the course, the Students will be able to understand the advanced tools and techniques used in evaluating projects for financial decisions. The theories on financial management concepts will help the students to attain a greater anatomy on effective financial decision making in business.
	1.6	Knowledge Management & Innovation	To expose the students to the knowledge management architecture implementation strategies To demonstrate learning theories, learning organization and future of knowledge management	On successful completion of the course, the students will be able to understand the core concepts of knowledge management and application of knowledge management in various multi-disciplinary areas
	1.7	Business Models For Startups	To expose students to various government initiatives towards startup development To demonstrate business models and risks in various business models.	On successful completion of the course, the students will understand the current business models and ways to establish startups in India.
2 <sup>nd</sup> Sem New Syllabus	2.1	Contemporary Indian Banking	To expose the students to Indian Banking System along with the latest reforms in Banking. To enable the students to understand prudential norms and new technologies in Banking	On successful completion of the course, the students will be able to understand the core banking services, prudential norms, new technologies and the latest transformation or reforms in Indian Banking Sector.
	2.2	Risk Management & Derivatives	To provide basic knowledge of risk, type of risks and tools of risk management. To impart knowledge of basics of derivatives, futures options & swaps.	On Successful completion of the course, the students will be able to understand the basic knowledge of risk, type of risks and tools of risk management. They can understand the role of derivatives as financial instruments to mitigate the risks in business
	2.3	Advanced Research Methodology	To familiarize students with concepts, tools and techniques of the methodology of research. To understand the selection of socio-economic problem to find a solution through review of literature, data collection and analysis, reporting the same for the benefit of society at large	On successful completion of the course, the students will be able to learn concepts, tools and techniques of the methodology of business research. It also gives an opportunity to do a research/consultancy project in future. .
	2.3	Advanced E-Commerce & Mobile Commerce	To provide an analytical and technical framework to understand the emerging world of e-commerce and mobile commerce.	Students will gain an understanding of the rapidly changing technology and business models, challenges & opportunities
	2.4	Digital Marketing	To impart knowledge of digital marketing, its environment and emerging issues of digital marketing.	On successful completion of the course, the students will gain industry background knowledge to knowledgeably navigate internet marketing topics including online advertising, search, social media and online privacy.
	2.5	Venture Creation & Development	To impart knowledge of entrepreneurship development and leadership	On successful completion of the course, the students will gain in-depth knowledge on venture creation and

			To expose students to new venture planning, financing and issues for ventures.	development of business plan. The students are exposed to successful entrepreneurship stories and encourage them to start their own enterprise.
	2.6	Indian Ethos and Leadership	To expose students to Indian ethos, values, skills for leadership development and stress management.	On successful completion of the course, the students will be able to learn Indian ethos and values along with its relevance on leadership to take managerial decision making in the organization
	2.7	Financial Modelling For Business	To impart knowledge on basics of financial modeling and how to build financial models To enable students learn the use of excel for financial modeling with different types of models To make students analyze the need for incubation support to startups and creation of startup financial models	On successful completion of the course, the students will thoroughly understand the items in balance sheet of a company and forecast the future for better decision making.
3 <sup>rd</sup> Sem	3.1	Business Ethics & Corporate Governance	To make the student conscious about ethical values in real life and in business. To make students internalize ethical values and practices.	Students will understand the need for business ethics, good governance and corporate social responsibility
	3.2	Corporate Financial Reporting	To gain expert knowledge to analyze financial statements and to familiarize with recent developments in the area of financial reporting. To gain ability to solve financial reporting and valuation problems.	Students will get knowledge of recent developments in corporate financial reporting practices
	3.3	Accounting for Managerial Decisions	To enable students to apply cost accounting theory in management decision making process.	Students will understand the concept of methods & techniques of costing, for managerial decision making process
	3.4	Strategic Cost Management-I	To expose the students to the internal environment of business and to enable them to formulate strategies relating to cost	Students will understand cost reduction & control techniques to fix the competitive price for products/service
	3.5	Direct Tax Planning	To give an integrated view of direct tax and apply the laws to business decisions.	Students will get knowledge of corporate tax rates and corporate tax assessment procedure
4 <sup>th</sup> Sem	4.1	Commodity Markets	To expose students to the world of commodity markets To expose students to the financial instruments used in commodity markets.	Students will get knowledge of trading in commodity markets and exchanges, clearing and settlement, regulatory framework
	4.2	Corporate Reporting Practices & Ind As	To familiarize with recent developments in the area of financial reporting and to gain ability to solve financial reporting problems in special cases.	Students will get knowledge of accounting & reporting as per IND AS
	4.3	Strategic Cost Management-Ii	To expose the students to the external environment of business and to enable them to formulate strategies relating to cost and pricing.	Students will understand the concepts of cost of quality, pricing strategies for effective decision making process.

	4.4	Goods & Service Taxes	To familiarize the students with the indirect tax laws.	Students can understand practice the GST
--	-----	--------------------------	---	--

Coordinator

Principal