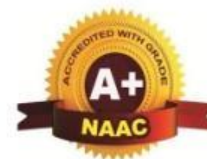




**KLE Society's**  
**S. NIJALINGAPPA COLLEGE**

**II-Block, Rajajinagar, Bengaluru-10**  
**Re-accredited by NAAC at A+ grade with 3.53 CGPA**  
**College with UGC-STRIDE Component – I**  
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**Department of Post Graduation Studies in Commerce**

**Programme Specific Outcome 2018-19**

**Program Outcome:**

- Ability to carry on trade and aids to trade activities at local and global levels.
- Knowledge of Accounting Concepts, Principles, Methods, Accounting Standards, Indian GAAPs and International Financial Reporting Standards (IND AS)
- Understanding of BASEL norms for globalized banking operations
- Ability to understand and adapt Business Ethics & Good Governance, Corporate Social Responsibility, Fiscal and Monetary Policies
- Knowledge of HRD, Human capital, competency mapping, employee retention and attrition
- Knowledge of MSMEs, start-ups, angel investors, venture capital, IPOs, FDI, FII, FPI, ECBs, national and international rating agencies
- Ability to understand the roles and responsibilities of regulatory authorities like RBI, SEBI, IRDA, TRAI, UGC, NAAC, NBA
- Ability to conduct socio-economic research, the use of advanced analytical tools for research project writing and research paper publication for the benefit of society at large

**Class Course/Course Code/Title**

<b>Class</b>	<b>Paper</b>	<b>Course Title</b>	<b>Course Objective</b>	<b>Course Outcome</b>
1 <sup>st</sup> Sem	1.1	Monetary System	To expose students to domestic and international monetary systems To enable students to understand principles & systems of note issue	Students will get knowledge of currency exchange rates, financial markets and foreign capital flows

			To familiarize with issues relating to conversion of currencies.	
	<b>1.2</b>	International Business	To familiarize the students with the concepts, functions and practices of international business. To enable them get global perspective on issues related to business.	Students will understand nature and environment of international business and the need for integration between the countries
	<b>1.3</b>	Macro economics for business decisions	To familiarise students with key macro economic variables and their behaviour, and enable them to critically evaluate different economies. To enable students to integrate macroeconomic analysis into business decisions.	Students will get knowledge of fiscal & monetary policies, inflation, deflation and business cycles
	<b>1.4</b>	Information systems & computers	To familiarize student with aspect of business information systems and relevant information technology. To Develop skills to design and implement simple computer based business and audit information systems.	Students will understand the role of accounting, marketing, manufacturing & production information systems, artificial intelligence, cyber frauds & forensic accounting
	<b>1.5</b>	Advanced Financial Management	To impart the knowledge in advanced techniques of financial management. To enable the students to apply the techniques in financial decision making.	Students will come to know about financing and investment decisions. Risk analyzing techniques, derivatives, hedging & corporate restructuring
	<b>1.6</b>	Human Resource Management	To expose the students to the principles and practices	Students will understand job analysis, job evaluation, performance

			of Human Resources Management. To make students internalize good HR practices.	appraisal and employee safety policy
	1.7	Communication skills	To sharpen the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and implementation. To demonstrate good team work and negotiation skills.	Students will learn the business communication skills, resume writing, cognition & emotions in negotiating
2 <sup>nd</sup> Sem	2.1	Indian Banking	To expose the students to Indian Banking System along with the latest reforms in Banking. To enable the students to understand prudential norms and new technologies in Banking	Students will get knowledge of banking regulatory authorities, BASEL norms, reforms and new technology in banking
	2.2	Risk Management	To provide basic knowledge of risk, type of risks and tools of risk management.	Students will understand the risk identification, evaluation and management techniques
	2.3	Advanced e-Commerce & Mobile Commerce	To provide an analytical and technical framework to understand the emerging world of e-commerce and mobile commerce.	Students will gain an understanding of the rapidly changing technology and business models, challenges & opportunities
	2.4	Business Research Methods	To familiarize students with concepts, tools and techniques of the methodology of business research. To enable students to do a research / consultancy project in the fourth semester.	Students will understand the selection of socio-economic problem to find a solution through review of literature, data collection and analysis, reporting the same for the benefit of society at large.

	2.5	Operations Research & Quantitative Techniques	To impart knowledge in concepts and tools of OR and QT To make students apply these in managerial decision making.	Students get knowledge of managerial applications of techniques, network analysis, inventory models and decision making
	2.6	Business Marketing	To facilitate in depth understanding of similar and differences between Business to business Marketing and Consumer Marketing. To equip students, with application tools towards formulating and implementing Business marketing strategies.	Students will come to know the buying behavior of consumers through marketing research, strategic planning and implementation
	2.7	Micro Finance	To make the student understand the concept of Financial Benefits and RBI guidelines to Micro Finance. To have on overview of different players, institutions and regulatory agencies influencing the Micro Finance activity. To examine & compare the changing scenario of the Rural people with the use of Microfinance.	Students will understand the financial institutions, self help groups and non-government organizations for rural development
3 <sup>rd</sup> Sem	3.1	Business Ethics & Corporate Governance	To make the student conscious about ethical values in real life and in business. To make students internalize ethical values and practices.	Students will understand the need for business ethics, good governance and corporate social responsibility
	3.2	Corporate Financial Reporting	To gain expert knowledge to analyze financial statements and to familiarize with recent	Students will get knowledge of recent developments in corporate financial reporting

			developments in the area of financial reporting. To gain ability to solve financial reporting and valuation problems.	practices
	3.3	Accounting for managerial decisions	To enable students to apply cost accounting theory in management decision making process.	Students will understand the concept of methods & techniques of costing, for managerial decision making process
	3.4	Strategic Cost Management-I	To expose the students to the internal environment of business and to enable them to formulate strategies relating to cost	Students will understand cost reduction & control techniques to fix the competitive price for products/service
	3.5	Direct Tax Planning	To give an integrated view of direct tax and apply the laws to business decisions.	Students will get knowledge of corporate tax rates and corporate tax assessment procedure
4 <sup>th</sup> Sem	4.1	Commodity Markets	To expose students to the world of commodity markets To expose students to the financial instruments used in commodity markets.	Students will get knowledge of trading in commodity markets and exchanges, clearing and settlement, regulatory framework
	4.2	Corporate Reporting Practices & IND AS	To familiarize with recent developments in the area of financial reporting and to gain ability to solve financial reporting problems in special cases.	Students will get knowledge of accounting & reporting as per IND AS
	4.3	Strategic cost management-II	To expose the students to the external environment of business and to enable them to formulate strategies relating to cost and pricing.	Students will understand the concepts of cost of quality, pricing strategies for effective decision making process.
	4.4	Goods & Service Taxes	To familiarize the students with the indirect tax laws.	Students can understand practice the GST

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**Coordinator**

**Principal**