



**KLE Society's**  
**S. NIJALINGAPPA COLLEGE**

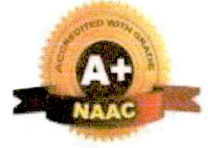
**II-Block, Rajajinagar, Bengaluru-10**  
**Re-accredited by NAAC at A<sup>+</sup> grade with 3.53 CGPA**  
**College with UGC-STRIDE Component – I**

**Phone: 080-23526055, 080-23325020, Fax 080-23320902**

**Website: [www.klesnc.org](http://www.klesnc.org)**

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**[kleaccts@yahoo.com](mailto:kleaccts@yahoo.com)**



**Date:05/03/2021**

**Department of PG Studies in Commerce, M.Com**

**Notice**

All the students of M.Com are here by informed that, the Department of PG Studies in Commerce, is organising National level student seminar on 10th March 2021. All the students are informed to participate in the seminar and make the seminar a great success

*Shruti S. S. S.*

Coordinator

Coordinator

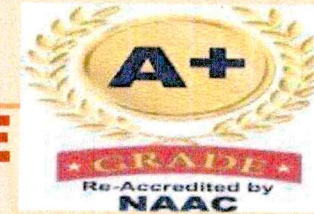
**PG Department of Commerce & Research**  
**KLE Society's S. Nijalingappa College**  
**Rajajinagar, Bengaluru-560 010**







**KLE SOCIETY'S**  
**S. NIJALINGAPPA COLLEGE**  
**II Block, Rajajinagar , Bengaluru-10**



**Re-accredited by NAAC at A+ grade with 3.53 CGPA College with potential for Excellence UGC-Stride Component I**

**IQAC Initiated**

**National level student seminar**

**Date: 10th March 2021**

**Time: 10:00 AM**

**Venue: Sharadha Sabagana**

Organized by  
Department of Commerce & Research Centre







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**Department of PG Studies in Commerce, M.Com**

IQAC initiated the Department of Commerce organized National level student seminar on 10th March 2021, resource person. Lt. Balaji A. and C A Mohan Kumar B N “Startup India – Celebration of Entrepreneurial Spirit of Youth” Sub-themes: Standup India, Make in India, Digital India, Skill India, Vision India 2030, Atmanirbhar Bharat, Angel Investment, Crowd funding, LLP, MSME, IPR and other related topics. Total number of beneficiary 78 PG students, research scholars and academicians.

**Objectives:**

- To develop entrepreneurial skills among youth
- To build research capacity and research paper writing skills.
- To motivate students towards setting up of their own startups
- To educate students about government incentives and support towards startups in India.

**Resource Persons/Experts list with profile, invitation letter, acceptance letter**

1. Lt. Balaji A
2. CA Mohan Kumar B N

**Resource Person's Profile: Lt. Balaji. A**



Lt. Balaji. A is Assistant Professor in Commerce (Department of Collegiate Education) and also Research Scholar in Department of commerce, Bangalore University. He is an M.Com graduate from Bangalore University besides a M.B.A. in E-Business. He as Associated National Cadet Corps Officer in the rank of Lieutenant was one of the last officers to give guard of honour to former President of India Hon'ble Sri Dr.A.P.J. Abdul Kalam. His areas of specialization include Finance and E-business besides a host of other areas. His passion for research in Commerce & Management has helped him probe deep into psychometrics and econometrics. Lt. Balaji. A has completed 6 years of teaching both at the UG and PG level.



**CA Mohan Kumar B.N. (Mohan Vishwa)**

Mr. Mohan Kumar B.N. is a Fellow Member of the “The Institute of Chartered Accountants of India” and Qualified Company Secretary of the “The Institute of Company Secretaries of India”. He qualified as a Chartered Accountant and Company Secretary in the year 2010, at the age of 23.

- He is the CEO of M/s BNMK and Associates – Chartered Accountants
- He is the Director at M/s Alackrity Consols Pvt. Ltd. – Company engaged in IT Infrastructure & Software Development

He has gathered rich experience in the field of Business Strategy, Private Equity Funding, Start-up mentoring, Systems and Controls Implementation, Internal Audit, Taxation, FEMA regulations, Financial Reporting, Due diligence, Valuation of Shares for more than 14 years. He is a consultant for Reputed E-commerce Co's, FMCG Co's, TV Channels, IT Co's, HNI's, Sugar Factories, Banks, Govt. Institutions.





## **About the KLE Society**

The K.L.E. Society, the largest Educational Organization in South Asia, established in 1916 by seven dedicated and selfless teachers “Saptharishis”. It has been transformed into a veritable movement in providing quality education over 100 years. The legacy of Society and its core values are being led by our Honorable Chairman Dr. Prabhakar B. Kore, since 1983. The K.L.E. family now encompasses over 16,000 staff serving in 282 Institutions catering to the needs of more than 1.25 lakh students. The K.L.E. Society has one of the rarest distinctions of being conferred with two ‘Deemed Universities Status’, one in Medical Education and the other in Technical Education.

## **About the College**

S. Nijalingappa College is one of the premier higher educational institutions managed by the K.L.E. Society. Since its inception in 1963, the college has carved a niche for its quality education. The College is re-accredited at ‘A+’ Level by NAAC 3rd Cycle with CGPA of 3.53 on 4.0 scale, recognized as “College with Potential for Excellence”– Phase II by UGC and UGC STRIDE Component I. The college sprawls over 4.92 acres in the heart of the city with the State-of-the-Art infrastructure. It offers a wide variety of programs at undergraduate and postgraduate levels with a judicious focus on traditional and professional domains.

## **About the Department**

The department of commerce, set up in 1971, has the legitimate claim and pride of being the premier department with research centre status conferred on it by the affiliating university. In its history spanning over five decades, it has produced doctorates, university ranks, excellent academicians, researchers and entrepreneurs. It offers B.Com, M.Com. & PhD programs affiliated to Bengaluru City University, Bengaluru, along with Value Added & Certificate Courses. It is well equipped with e-Class Rooms, Computer Labs, Business Labs & Department Library with more than 50 National and International Journals.



## About the Seminar

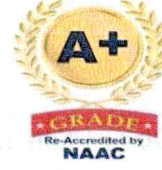
India has made a strong name for itself in the global startup community. India ranks amongst the top five countries in the world in terms of number of startups founded. Most of the Indian start ups aim to solve a real and existing challenge through the use of technology which will result into delivery of differentiated consumer experience. Harnessing disruptive digital tech, energy independence particularly clean energy and faster economic reforms could be the game changer.

India should provide physical and digital infrastructure, encourage incubators & accelerators, angel investment and crowd sourcing of funds for the effective growth and development of start ups.

Prime Minister Sri Narendra Modi introduced Make in India campaign with dozens of other initiatives like Digital India, Skill India, Start Up and Stand up India, etc, to transform India into a global manufacturing hub.

Centre has also developed various policies like Ease of Doing Business, simplified FDI policy, National Manufacturing Policy, Intellectual Property Rights, National Industrial Corridors, development of Renewable Energy etc. for the effective implementation of Make in India Initiative.





**K.L.E Society's**

## **S. Nijalingappa College**

**College with Potential for Excellence Phase II**

**Re-Accredited by NAAC at A+ Grade with 3.53 CGPA on 4.0 Scale**

**College with UGC STRIDE Component-I 2<sup>nd</sup>**

**Block Rajajinagar, Bengaluru-10**

**Department of PG Studies in Commerce & Research Centre**

***You are cordially invited to the inaugural ceremony of***

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**National Level Student Seminar on**

**STARTUP INDIA**

**“CELEBRATION OF ENTREPRENURIAL SPRIT OF YOUTH”**

**Wednesday, 10<sup>th</sup> March 2021**

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**Chief Guest**

**Lt. Balaji. A**

Assistant professor, Department of commerce,  
GFGC, Vemgal, Kolar.

**President**

**Dr. Arunkumar B Sonappanavar**

Principal, KLE Society's S Nijalingappa College, Bengaluru

**Dr. C V Koppad**  
HOD of Commerce

**Smt. Dr. Mahananda B**  
**Chittawadagi**  
IQAC Coordinator

**Venue: Sharada Sabhangana**





## Program

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9.00 to 10.00 am	Registration
10.00 to 10.45 am	Inauguration
11.00 to 1.30 pm	Technical session 01 Resource Person: Lt. Balaji A
1.30 to 2.00 pm	Launch
2.00 to 3.00 pm	Paper presentation by students
3.00 to 4.30 pm	Technical session 02 Resource Person: CA Mohan Kumar B N

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## VALEDICTORY FUNCTION

### Chief Guest

**CA Mohan Kumar B N**

(CA, CS, Economist) Proprietor of  
M/s BNMK & Associates

### President

**Dr. Arunkumar B Sonappanavar**

Principal, KLE Society's S Nijalingappa College, Bengaluru

**Dr. C V Koppad**  
HOD of Commerce

**Smt. Dr. Mahananda B Chittawadagi**  
IQAC Coordinator

**Selvan K**  
Organizing Secretary

**Gagan S**  
Convenor

### Joint Secretaries

**Spoorthi N**  
**Jahnvi G**  
**Tejas J**

**Yuvan Vignesh P**  
**Vaishnavi V**  
**Yashaswini**

**Abhishek**  
**Rohith P S**





## Inaugural ceremony-Agenda

K.L.E Society's

# S. Nijalingappa College

College with Potential for Excellence Phase II  
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College with UGC STRIDE Component-I  
2<sup>nd</sup> Block Rajajinagar, Bengaluru-10

Department of PG Studies in Commerce & Research Centre

## National Level Student Seminar on STARTUP INDIA

"CELEBRATION OF ENTREPRENURIAL SPIRIT OF YOUTH"

Wednesday, 10<sup>th</sup> March 2021

### AGENDA FOR INAUGURATION

(10:00 am- 11:00 am)

SL.No	Event	By
1	Invocation	Bhavya
2	Welcome speech	Vaishnavi V
3	Guest introduction	Sowmya A
4	Guest speech	Lt. Balaji A
5	Presidential Remarks	Principal sir
6	Vote of Thanks	Yashaswini K

### Technical Session I: 11.00 AM to 1.00PM

Guest introduction	Sowmya A
Resource Person	Lt. Balaji A

### Lunch Break 1.00PM to 1.45 PM

### Paper Presentation by delegates: 2.00 PM to 3.00PM

D Block	Divya
Sharada Sabhangana	Babitha

### Technical Session II: 3.00 PM to 4.00PM

Guest introduction	Sowmya A
Resource Person	Lt. Balaji A



## Valedictory function

### AGENDA FOR VALEDICTORY (04:30 pm- 05:30 pm)

SL.No		By
1	Welcome speech	Vaishnavi V
2	Report reading	Selvan
3	Delegates opinion	Lt. Balaji A
4	Announcement of award	Gagan
5	Presidential Remarks	Principal sir
6	Vote of Thanks	Yashaswini K

## 6. Seminar Report

National Level student seminar on “Startup India- Celebration of entrepreneurial spirit of youth” was held on 10th March 2021 at Sharada Sabhangana, KLE’s S Nijalingappa College, organized by Department of PG Studies in Commerce & Research Centre. The seminar delegates received a warm welcome by the Registration & Reception Committee and were directed to the registration counter. Numbers of participants registered are 78, out of which, 15 members from out of Karnataka State and 63 members from surrounded Colleges of Bengaluru. After registration, technical committee took the responsibility of collecting the soft copies of paper presentations of the students and further, they were directed to Sharadha Sabhangana, the venue of national level student seminar.

The national level student seminar was organized into:

- Inaugural Ceremony
- Technical session 1
- Technical session 2
- Valedictory function

National Level student seminar on “Startup India - Celebration of Entrepreneurial Spirit of Youth”, began at 10:00 am with a warm welcome extended by & Vaishnavi V, first year M.Com student. The program commenced with invocation song by Miss. Bhavya of first year M.Com student. Lt.Balaji A, Chief Guest, Smt.Dr.Mahananda B Chittawadagi, IQAC &





Report of the seminar was presented by Mr. Selvan, final year M.Com student.

During Valedictory, names of Best Paper Award winners were announced. Delegates expressed their opinion about seminar; they highly appreciated the hospitality, theme of the seminar and time management. Paper presentation certificates were issued to all the delegates by certificate distribution committee.

Organizing committee members received Certificates of Appreciation from Chief Guests.

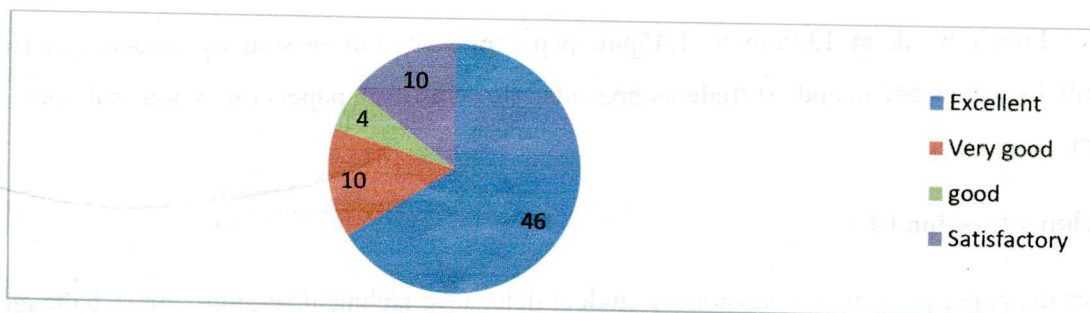
All stood up for National Anthem.

Seminar came to an end with hearty appreciation by delegates at 5,30pm.

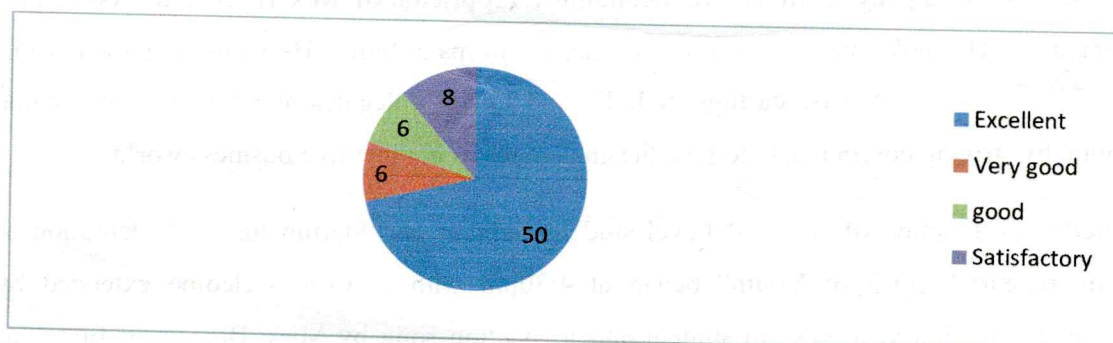
Master of Ceremony was Spoorthi Nataraj, final year M.Com student.

### Feedback Analysis

#### 1) Choice of the topic



#### 2) Resource persons



M.Com Coordinator, Dr. Koppan C V, HoD of Commerce, Heads of various departments, delegates, faculty and students graced the inaugural ceremony.

Key note address was delivered by the Chief Guest – Lt. Balaji A, followed by presidential remarks by Smt. Dr. Mahananda B Chittawadagi, IQAC & M.Com Coordinator.

Finally the inaugural ceremony came to an end with the expression of deep sense of gratitude by felicitating the chief guest with a bouquet and memento as a token of love.

### **Technical Sessions – I & II (Concise Report)**

#### **Technical session 01**

Technical session -1 on **Development of entrepreneurial spirit** by Lt. Balaji A, Assistant professor, Department of Commerce GFGC, Vemgal, Kolar, at 11:00 am. He highlighted the need for development of entrepreneurial spirit among youth; he compared entrepreneurial spirit of urban and rural youth in India. He tested delegates' ability to solve puzzles which will help to improve their concentration level.

After Lunch break at 1.00pm to 1.45pm, paper presentation session by students in two parallel sessions began and 60 students presented their research papers on various sub-themes of the seminar.

#### **Technical session 02**

After the paper presentation session by student delegates, technical session 2 on “Challenges of sustainable startups in India” was delivered by CA Mohan Kumar B N, Chartered Accountant, Company Secretary & Economist, Proprietor of M/s BNMK & Associates, Bengaluru. He spoke on success stories of many startups in India. He focused on the reasons for failure around 95% of startups in India and hinted delegates about how to overcome failure by striving continuously to face the challenges of competitive business world.

Valedictory function of National Level student seminar on “Startup India - Celebration of Entrepreneurial Spirit of Youth” began at 4:30pm with a warm welcome extended by Vaishnavi V, first year M.Com student and invocation song by Miss. Bhavya of first year M.Com student. The chief guests for valedictory function were CA Mohan Kumar B N, and Lt. Balaji A, presided over by Smt. Dr. Mahananda B Chittawadagi, Heads of various departments, delegates, faculty and students graced the valedictory function.





Report of the seminar was presented by Mr. Selvan, final year M.Com student.

During Valedictory, names of Best Paper Award winners were announced. Delegates expressed their opinion about seminar; they highly appreciated the hospitality, theme of the seminar and time management. Paper presentation certificates were issued to all the delegates by certificate distribution committee.

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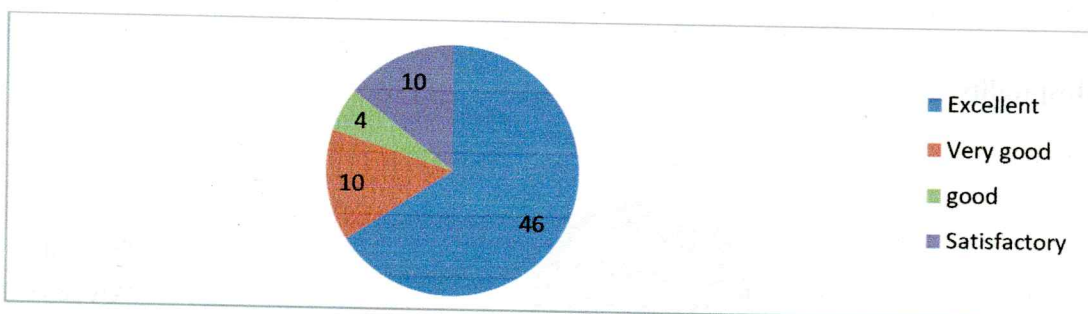
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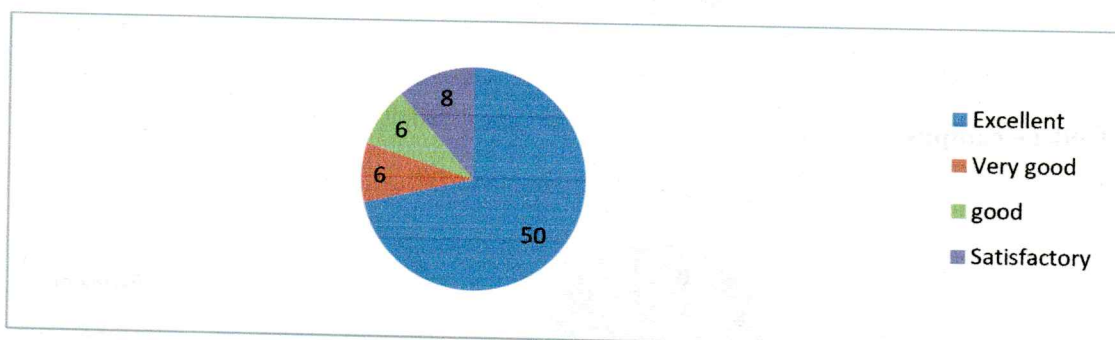
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### Feedback Analysis

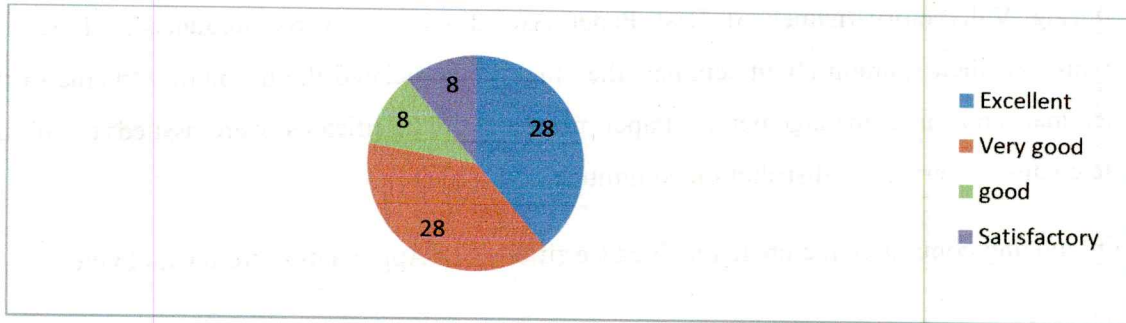
#### 1) Choice of the topic



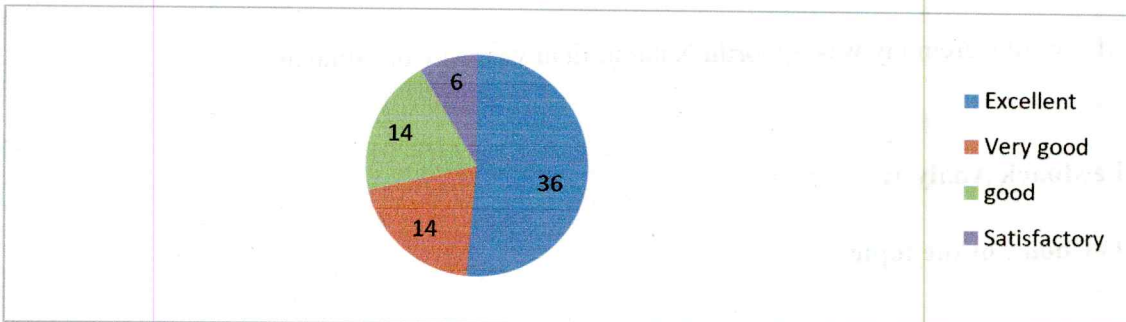
#### 2) Resource persons



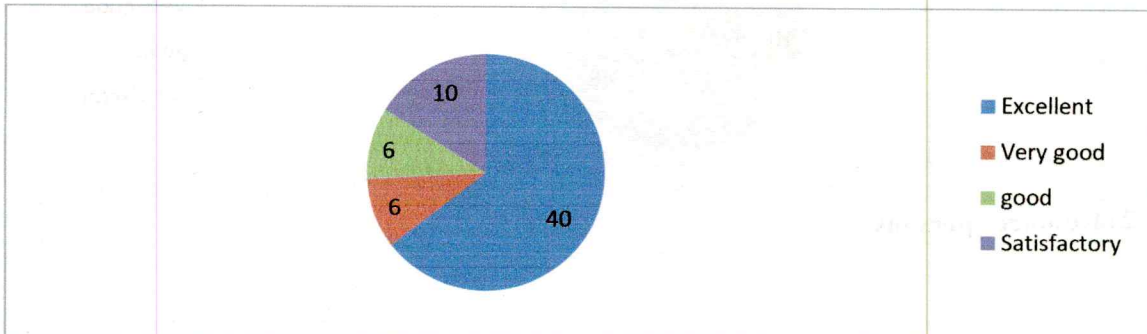
### 3) Presentation topics



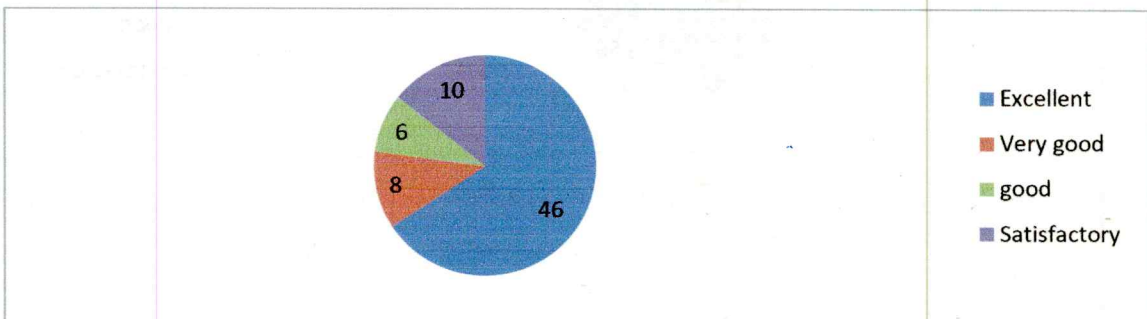
### 4) Delegates participation



### 5) Hospitality

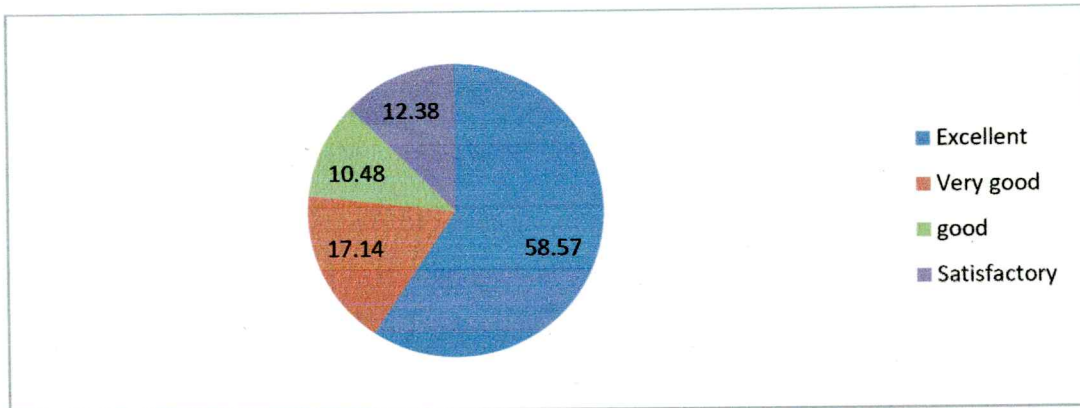


### 6) College campus





## 7) Over all



Majority of the delegates are rated excellent and few of delegates are rated very good, good and satisfactory.

### Outcome of event (data-numerical)

Total number of student delegates: 78 UG & PG Students

### Impact of event (on trans-disciplinary research)

India has made a strong name for itself in the global start-up community. India ranks amongst the top five countries in world in terms of number of start-ups founded. Most of the Indian start-ups aim to solve a real and existing challenge through the use of technology which will result into delivery of differentiated consumer experience. Harnessing disruptive digital tech, energy independence particularly clean energy and faster economic reforms could be the game changer. The National level student seminar on "Start-up India – Celebration of entrepreneurial spirit of youth" would help students of all streams to learn about start-ups, government policies, initiatives and incentives to start-ups, need for entrepreneurship development to generate employment opportunities, to boost Make in India initiative, to become self sufficient and to achieve the target of 5 trillion dollars economy.



**HoD**

Head of the Department of Commerce  
K.L.E's S. Nijalingappa College  
II Block, Rajajinagar, Bengaluru-560 010

**IQAC  
Coordinator**

**Co-ordinator**  
**Internal Quality Assurance Cell**  
S. Nijalingappa College, Bengaluru-10

**Principal**

**Principal**  
KLE Society's S. Nijalingappa College  
Rajajinagar, Bangalore-560 010