



KLE Society's
S. NIJALINGAPPA COLLEGE

II-Block, Rajajinagar, Bengaluru-10
Re-accredited by NAAC at A⁺ grade with 3.53 CGPA
College with UGC-STRIDE Component – I
Phone: 080-23526055, 080-23325020, Fax 080-23320902



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klesnc@yahoo.com

Date:28/10/2019

Department of PG Studies in Commerce, M.Com

Notice

All the students of M.Com are here by informed that, the Department of PG Studies in Commerce, is Conducting one day work shop on Role of start-ups in the development of India Program for M.com Students for the academic batch 2019-20 was held in Asha Kirana 31-10-2019 at 10:30AM . Attendance is mandatory.

Shree M. Saini

Coordinator

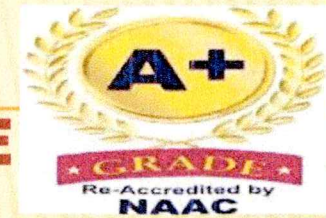
Coordinator

PG Department of Commerce & Research
KLE Society's S. Nijalingappa College
Rajajinagar, Bengaluru-560 010





**KLE SOCIETY'S
S. NIJALINGAPPA COLLEGE
II Block, Rajajinagar , Bengaluru-10**



Re-accredited by NAAC at A+ grade with 3.53 CGPA College with potential for Excellence UGC-Stride Component I

IQAC Initiated

one day work shop on “Role of start-ups
in the development of India ”

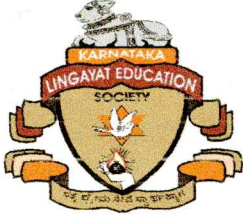
Date: 31-10-2019

Time: 10:30 AM

Venue: Asha Kirana

Organized by
Department of Commerce & Research Centre





K.L.E. SOCIETY'S
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Department of PG Studies & Research Commerce Report on Role of start-ups in the development of India

IQAC initiated the Department of PG Studies in Commerce organized one day work shop on Role of start-ups in the development of India Program for M.com Students for the academic batch 2019-20 was held in Asha Kirana 31-10-2019 at 10:30AM. The Formal Inaugural Session started with welcome address to Resource person, Principal, IQAC Co-coordinator, Faculties, & Students by Dr Kittu R S.

Resource Person: Mr.Rohit Singh G

A start-up technically is any enterprise that is working on the growth, commercialization, and the creation of brand-new products, services, or mechanisms that are driven by intellectual property or new tech. Over the last two decades, the Indian startup ecosystem has grown rapidly, and more support has become available in all dimensions.

Startups do not exist in a vacuum but are part of a broader business environment that is focused on generating impactful solutions, thereby acting as vehicles for socioeconomic development and transformation. Since start-ups are centres of novel innovations, they generate jobs, which imply more career opportunities; more employment leads to a stronger economy, and a healthier economy has a direct bearing on the growth of cities where start-ups locate. For instance, consider how Infosys metamorphosed the city of Bangalore.

Therefore to promote the start-up culture in India and strengthen the Indian economy, the Government of India has undertaken various measures. For example, Prime Minister Narendra Modi launched the "Stand-up India" initiative in August 2015. The larger goal is to help new businesses with bank financing, energise business spirit among young Indians, build frameworks for uplifting start-ups, and make the country the best destination for tech businesses.



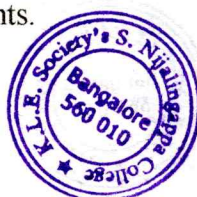
The subtle influence of start-ups on the Indian Economy

- When a startup creates employment for locals, they also begin to purchase goods and services, increasing the influx of cash and revenue to the government and thus boosting the economy.
- When several start-ups are blooming in one location, the market of that geography rises as well. Since many individuals desire to reside there to work, this dramatically changes the infrastructural facilities of that city.
- When infrastructure upgrades, numerous guesthouses, home stays, food outlets, and transport service unlocks, creating countless job opportunities and increasing the city's revenue.
- Start-ups also create innovative solutions and technologies that enhance people's quality of life. Many start-ups in India are operating in remote areas with the aim to support the overall local community including the economy.
- When Indian start-ups maintain the requirement for a requisite product or service, it reduces the import of that foreign product or service. This not only minimises the cash flow to another nation but increases the flow of capital within the Indian market, which is pivotal to the growth of the Indian economy.

The session was concluded with words like Startup-friendly policies in India do not always necessitate large sums of money or incentives. They do, however, need help from successful founders and strategic angels in all stages of development, such as business strategy, community building, and connecting with skilled business mentors. As India has a massive, diverse population with many talented individuals in search of work, it is essential to develop state ecosystems by establishing a startup policy, startup portal, and helpline within every state. Creating incubation centres, co-working spaces, entrepreneurial cells, and instilling an entrepreneurial spirit in every student at a young age is even more necessary.

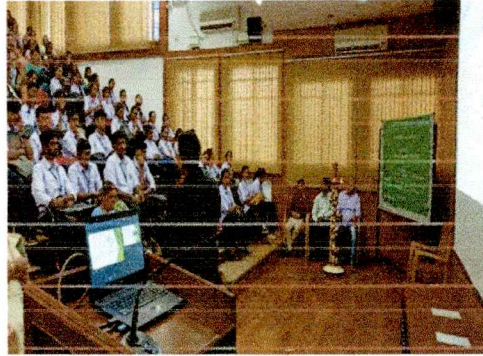
At the end of the session the students cleared their doubts by asking various questions regarding the confusions. The program ended with a powerful vote of thanks by Smt. Mahananda. Chithwadagi.

Beneficiaries: M.Com Students 80 students.





Inaugural Session



Activities

Shrinivas

HoD

Head of Department
KLE Society's S. Nijalingappa College
Rajajinagar, Bangalore-560 010

Das

**IQAC
Coordinator**

Co-ordinator
Internal Quality Assurance Cell
S. Nijalingappa College, Bengaluru-10

[Signature]
Principal

Principal
KLE Society's S. Nijalingappa College
Rajajinagar, Bangalore-560 010





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Role of Startups in the development of India
Department of PG Studies in Commerce, M.Com

Date: 31-10-2019

Students Attendance / Registration sheet

Sl. No.	Reg. No.	Name	Signature
1	CM195801	Akshay Kumar M	Akshay
2	CM195802	Anand Kumar	Anand Kumar
3	CM195803	Ashwini Sanmukappa Awari	Ashwini
4	CM195804	B V Sindhuja	Sindhuja
5	CM195805	Bhoomika B S	Bhoomika
6	CM195806	Bindu D N	Bindu
7	CM195807	Chaithra R	Chaithra
8	CM195808	Chandhan Kumar G P	Chandhan
9	CM195809	Chandini A S	Chandini
10	CM195810	Deepa D	Deepa
11	CM195811	Deepika M	Deepika
12	CM195812	Gagan S	Gagan
13	CM195813	Geetha M	Geetha
14	CM195814	Jahnavi	Jahnavi
15	CM195815	Junjappa Y M	Junjappa
16	CM195816	Kalpana C	Kalpana
17	CM195817	Kousalya C	Kousalya
18	CM195818	Lakshmi B	Lakshmi
19	CM195819	Likhitha D	Likhitha
20	CM195820	M Shalini	M Shalini
21	CM195821	Mamathashree K P	Mamathashree
22	CM195822	Megha N	Megha
23	CM195823	Meghana B S	Meghana
24	CM195824	Mythri K R	Mythri
25	CM195825	Naseem Taj	Naseem
26	CM195826	Niranjan Kumar K	Niranjan
27	CM195827	Ramya P	Ramya
28	CM195828	Rithish Vikram M	Rithish
29	CM195829	Sahana G	Sahana
30	CM195830	Sahana T	Sahana
31	CM195831	Selvan K	Selvan
32	CM195832	Spoorthy N	Spoorthy
33	CM195833	Srinidhi R V	Srinidhi
34	CM195834	Sufiya Nikhath	Sufiya
35	CM195835	Sujith Singh	Sujith
36	CM195836	Thejas J	Thejas
37	CM195837	Yuvan Vignesh P	Yuvan

Shrini

Head of the Commerce Department
KLE Society's S. Nijalingappa College
Rajajinagar, Bangalore-560 010



Principal
KLE Society's S. Nijalingappa College
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