

KLE Society's
S. NIJALINGAPPA COLLEGE

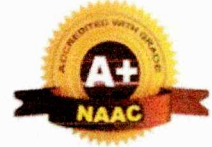
II-Block, Rajajinagar, Bengaluru-10
Re-accredited by NAAC at A⁺ grade with 3.53 CGPA
College with UGC-STRIDE Component – I

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Department of PG Studies in Commerce, M.Com

Notice

All the students of M.Com are here by informed that, the Department of PG Studies in Commerce, is Conducting National Level Webinar on “**Innovations & Intellectual Property Rights**” on 2nd August 2021 .Attendance is mandatory.

Coordinator
Coordinator
PG Department of Commerce & Research
KLE Society's S. Nijalingappa College
Rajajinagar, Bengaluru-560 010



KLE Society's
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UGC STRIDE Component-I
Department of PG Studies in Commerce & Research Centre

IQAC initiated National Level Webinar on
"Innovations & Intellectual Property Rights"

Webinar Report

Sl. No.	Date	Dept	Title	Resource Person	Level	No. of Beneficiary
01	2 nd August 2021	PG Studies in Commerce	IQAC Initiated National Level Webinar on "Innovations & Intellectual Property Rights"	Smt. Sowmya D N, Associate Professor, Department of Commerce and Management, Seshadripuram Academy of Business Studies, Kengeri Satellite Town, Bengaluru.	National	Total: 117 UG Students: 12, PG Students: 63, Research Scholars: 07, Academicians: 28, Industrialist: 07 Tamilnadu: 11 Kerala: 01 Gujarat: 01 Rajasthan: 01 Haryana: 01 Andhra Pradesh: 02 West Bengal: 01 Karnataka: 99

1. Title: **Innovations and Intellectual Property Rights**

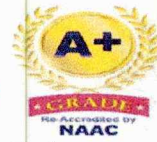
2. Objectives:

- To encourage creativity & innovativeness among the participants
- To understand & analyze legal aspects of patents, copy rights & trademarks



K.L.E Society's S. Nijalingappa College

College with Potential for Excellence Phase II
Re-Accredited by NAAC at A+ Grade with 3.53 CGPA on 4.0 Scale
College with UGC STRIDE Component-I
2nd Block Rajajinagar, Bengaluru-10



Department of PG Studies in Commerce & Research Centre

Presents

National Level Webinar

On

“Innovations & Intellectual Property Rights ”



Resource Person

Smt. Sowmya D N

Research Scholar, Department Studies &
Research in Commerce, Tumkur University
&

Associate Professor
Department of Commerce & Management
Seshadripuram Academy of Business Studies
Kengeri Satellite Town, Bengaluru-60

Date & Day

2 August 2021, Monday

Time

12:30 PM

Platform

Microsoft teams

Registration link

<https://argo.page.link/KECj3>

Note

- No registration fee.
- E-Certificate will be issued to those who attend the webinar and submit the feedback form.
- This webinar will provide forum for PG& UG students, Research scholars and faculty.

Scan for more details



Dr. C.V. Koppad
HOD of Commerce

Dr. Smt. Mahananda B Chittawadagi
IQAC Coordinator

Dr. Arunkumar B. Sonappanavar
Principal



klepgwebinar@gmail.com



KLE PG Studies in Commerce

- To know the Government initiatives towards Innovation & IPR
- To evaluate the Global Ranking Status

3. Resource Person:

Smt. Sowmya D N, Associate Professor, Department of Commerce and Management, Seshadripuram Academy of Business Studies, Kengeri Satellite Town, Bengaluru, Research Scholar, Tumkur University

4. About the Webinar:

Innovation is a process by which, a domain a product or a service is renewed and brought up to date by applying new processes, introducing new techniques or establishing successful ideas to create new value.

Intellectual property rights are legal rights that provide creators protection for original works, inventions or the appearance of the products, artistic works and scientific developments so on. Types of Intellectual property rights include: Patents, Trademarks, Copyrights and trade secrets.

According to Bloomberg's Report India's Innovation Index for the year 2021 is 50, moved up 4 places compare to last year. India has been ranked 40th out of 53 countries on a Global Intellectual Property Index as per report published by the Global Innovation Policies Centre of the US Chambers of Commerce in 2020. This time South Korea has reached the first position beating Germany. The above statistics shows the need for strengthening our Innovations and to claim more number of Intellectual Property Rights.

5. Invitation card/Schedule

Dear Sir/Madam,

A Warm Greetings from Department of Research Centre in Commerce, K.L.E. Society's S. Nijalingappa College, II Block Rajajinagar Bengaluru, Karnataka..

It gives us immense pleasure to announce that we are organizing IQAC Initiated National Level webinar on "Innovations & Intellectual Property Rights"

Date - 2 August 2021, 12:30PM

Platform – Microsoft Teams

Registration link.

<https://qrgo.page.link/KECj3>

Please note:

- * No registration fee
- * E Certificate will be provided.
- * This webinar will provide forum for PG & UG students, Research Scholars & Faculty.
- * Join WhatsApp group for more updates.

Group 01:

<https://chat.whatsapp.com/IfiIZEyUIjy0WzXh1sQg5M>

Thank you!!!

Regards,

Organizing committee

Department of PG Studies in Commerce & Research Centre

KLE Society's S Nijalingappa college, Rajajinagar, Bengaluru.

Meeting Schedule

Greetings from KLE Society's S Nijalingappa College, Department of PG Studies in Commerce & Research Centre invites you to join a Microsoft Teams meeting for a National level webinar on "Innovations and Intellectual Property Rights"

Time: Monday, 2 August 2021, p12:30 PM India Standard Time

Please note:

- For better audio kindly use headphones
- If in case any connectivity problem please joins with the same link.

Join the meeting on your computer or mobile app

<https://qr.go.page.link/rVFJx>

Thank you!!!

Regards,

Organizing committee,

Department of PG Studies in Commerce & Research Centre.

5. Webinar Agenda

- Welcoming delegates

- Brief note on KLE Society, College, Department
- Introduction of Resource Person
- Address by Resource Person
- Interactive session
- Vote of Thanks

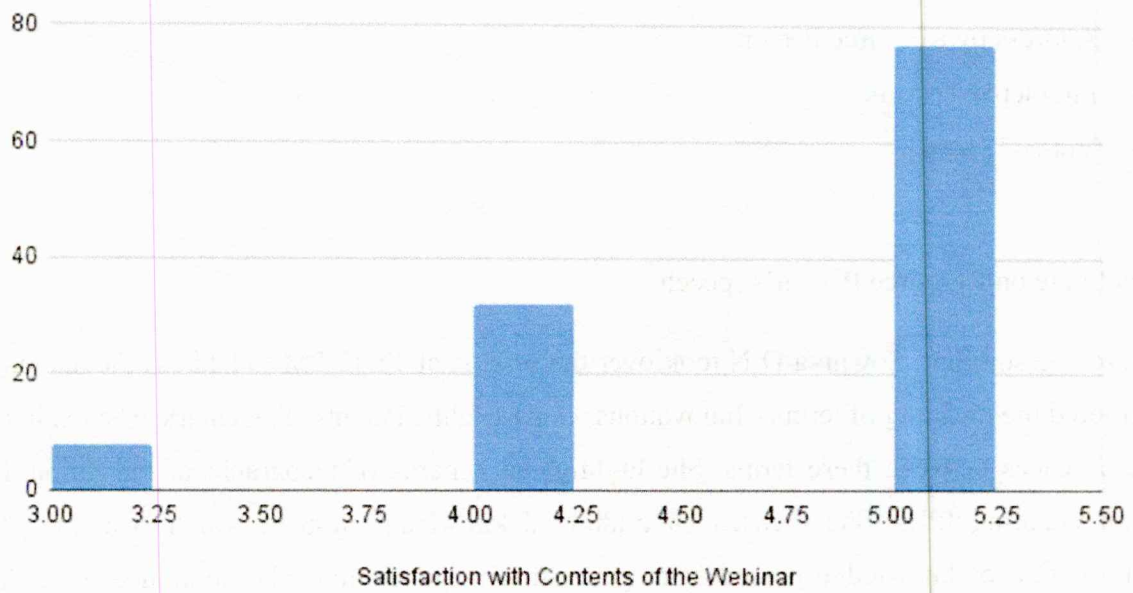
6. Brief note on Resource Person's speech

Resource person Smt. Sowmya D N took over the session at 12.40 PM to address the audience. She briefed the meaning of terms - Innovations, Copy Rights, Patents, Trademark. She explained the differences between these terms. She highlighted benefits of Geographical Indication Tag Act for claiming IPRs. She focused on traditional knowledge system, which is nothing but transformation of knowledge passed from generation to generation. She continued to explain various examples of IPR like Ilkal Sarees, Channapattana Toys, Nanjanagudu hallupudi, Mysore Silk, Mysore oil, Mysore Soap, Darwad Peda and so on. She analysed the various research studies on rivalry between the companies like Paytm & Paypal, Magic Masala and Maagi Masala and others. The resource person briefed on the various government initiatives like Startup India, Standup India, Skill India, Make in India, Atal Innovation Mission, etc., to make our youth more innovative and creative, to encourage them to implement their innovative ideas into actions through the setting up of startups.

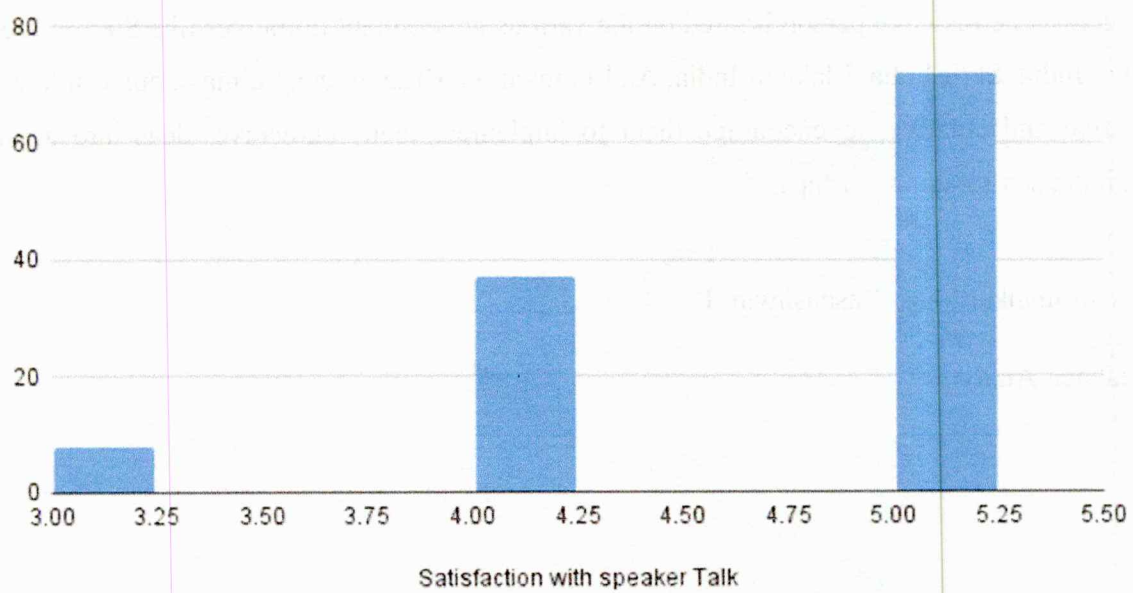
7. Vote of thanks: Miss. Yashashwini K

8. Feedback Analysis

Satisfaction with Contents of the Webinar (117 responses)



Histogram of Satisfaction with speaker Talk (117 Responses)

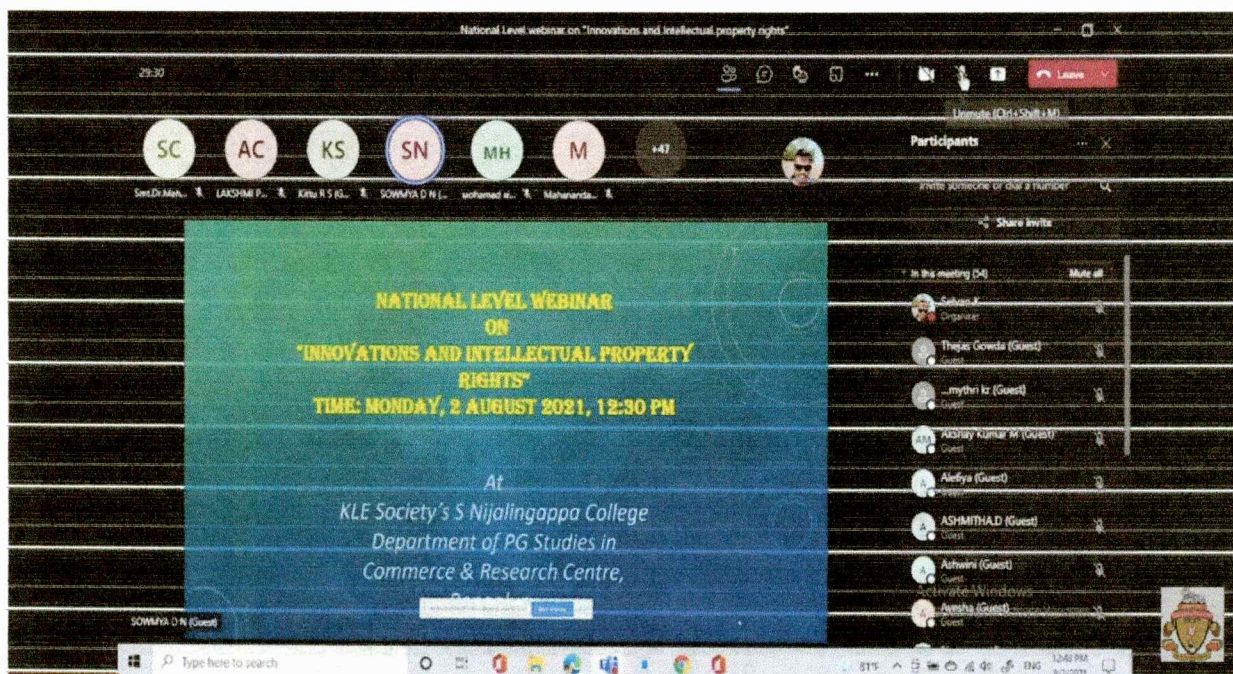


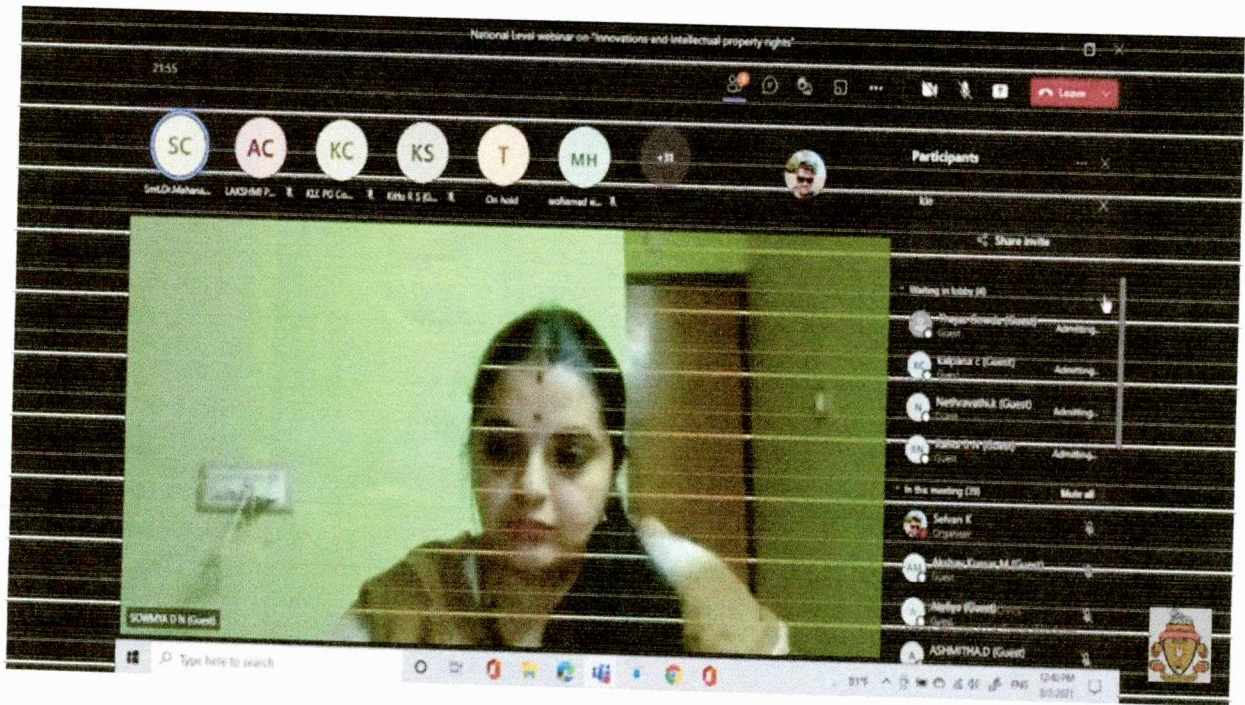
9. Outcome of Webinar

IQAC initiated National Level Webinar on “**Innovations & Intellectual Property Rights**”, organized by **PG Studies in Commerce and Research Centre**, provided a platform for UG & PG students, research scholars, academicians and industrialists to know the need for more number of Innovations and Intellectual Property Rights claims, for the overall development of a country’s economy. The delegates were encouraged to develop innovative ideas and put them into action in the form of startups or business units. Various government schemes pertaining to innovations and IPRs were explained by the resource person. India’s position in Global Innovation Index and Global Intellectual Property Index is very low. Necessary action is to be taken to strengthen India’s position.

Total number of Participants: 117

UG Students: 12, PG Students: 63, Research Scholars: 07, Academicians: 28, Industrialist: 07





SL m sathi

Coordinator

[Signature]

[Signature]
Principal

Head of the Commerce Department
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